

# PRIMA

COLLECTION • RECEPTION



TUOHY



**PRIMA** EFFICIENCY, FLEXIBILITY AND EXQUISITE MATERIAL USAGE.







A BROAD PALETTE OF FINE MATERIALS ALLOWS **INDIVIDUALIZED EXPRESSION** WITHOUT LOSS OF CONTINUITY.



DEPTH OF RANGE WITH INFINITE CONFIGURATIONS.





SELECT FROM THE WORLD'S FINEST AND **CERTIFIED WOOD** VENEERS.





GALLERY & PANEL MATRIX LAYOUTS

AVAILABLE IN 10.8-INCH FULL  
GALLERIES AND 2-INCH PANELS ONLY

1 x 1

3 x 1

2 x 1

3 x 2

2 x 2

3 x 3

2 x 3

1 x 3



GALLERY TREATMENT

CHOOSE FROM THE VARIED OFFERING ON THE OPPOSITE PAGE, OR SEND US YOUR SPECIAL MATERIAL FROM THE ENTIRE WORLD OF ARCHITECTURAL MATERIALS, TEXTILES, WALLCOVERINGS, ART, PHOTOGRAPHY OR PRINTS.

DEPENDING ON THE MATERIAL CHOSEN AND THE EFFECT DESIRED, PANELS MAY BE SEGMENTED OR UNSEGMENTED AS WELL AS UNFRAMED OR FRAMED. FRAMED PANELS MAY BE CAPTURED WITH GLASS OR REMAIN OPEN. LOGO TREATMENTS AND BACK-LIT ELEMENTS MAY ALSO BE INCORPORATED.



10.8 FULL GALLERY WITH INNIVIRONMENTS® HANOI PEARLIZED SEAGRASS IN FRAMED PANELS (CAPTURED)

BACK-PAINTED GLASS (U)		BRUSHED NICKEL (U)	
POLISHED ACRYLIC (N) SOLID SURFACE: AVONITE® POLARIS		AEGEN MICA (C)	
3FORM® REFLECT (N)		WIRE MESH (C)	
CARRARA MARBLE (N)		GUILDED CORK (C)	
PROXY FAUX LEATHERS (N)		HANOI WOVEN JUTE (C)	
TUOHY WOOD1 VENEERS (N)		<div>KEY TO FRAME TREATMENTS</div> <div>(N) NO FRAME    (U) UNCAPTURED    (C) CAPTURED</div> <div></div>	



THERE IS A BASIC PROBLEM THAT EXISTS WHEN SPECIFYING RECEPTION DESKS FOR HIGHER PROFILE PROJECTS. THE RECEPTION DESK IS THE MAIN FOCAL POINT OF AN OFFICE AND DESIGNERS FEEL IT'S THE ONE AREA WHERE THEY RESIST A STANDARD "ME TOO" SOLUTION FROM A MANUFACTURER'S CATALOG. IT IS THE ONE AREA WHERE THEY WANT TO EXPRESS SOMETHING DIFFERENT. PRODUCTION-ORIENTED MANUFACTURERS ON THE OTHER HAND AREN'T GEARED FOR UNIQUE ONE-OFFS BECAUSE IT DISRUPTS PRODUCTION AND CAUSES EXCESS INVENTORY OF NON-STANDARD MATERIALS. THIS LEADS DESIGNERS TO GO TO SMALLER CUSTOM MILLWORK SHOPS. IN THAT SCENARIO, IT CAUSES MORE DESIGN FEES FOR DRAWINGS, LONGER LEAD TIMES AND HIGHER COSTS TO THE CLIENT. HENCE, THE TASK WAS TO DESIGN A SOLUTION THAT WOULD GIVE THE DESIGNER BROAD FLEXIBILITY IN SHAPES, SIZES AND MATERIALS, WHILE STAYING WITHIN THE TUOHY ESTABLISHED BRAND OF QUALITY, STYLE, AND MANUFACTURING EFFICIENCIES. TUOHY HAS A BROAD RANGE OF MATERIALS ESTABLISHED BUT THE DESIGN PROPOSED IS AN EXTENSION INTO THE REALM OF ALL OF THE FINEST ARCHITECTURAL AND INTERIOR MATERIALS AVAILABLE ANYWHERE.

JOHN NELSON

CONFIGURATIONS



**ELEGANCE WORKS**



**PRIMA COLLECTION**  
DESIGN: JOHN NELSON

TUOHY

**TUOHY FURNITURE CORPORATION**  
42 SAINT ALBANS PLACE, CHATFIELD, MN 55923  
**T:** 800.533.1696 **E:** INFO@TUOHYFURNITURE.COM  
**W:** WWW.TUOHYFURNITURE.COM